



## AGREEMENT MADE BETWEEN

# WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

AND

WBZ TV 4

**PAGE** 

CONTRACT NO. REV.

1

**Cancellation Notice** 

Announcement 28 days

1061-60814-1

**DATE PRINTED** 04/16/13

Required

prior notice

AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928 ADVERTISER (OR AGENCY AND ADVERTISER)

SHORR JOHNSON MAGNUS

1831 Chestnut St Ste 602

Philadelphia PA 19103-3700

USA

CONTACT M. D'ETTORRE

PAT CASHEN POLITICAL AGENCY EST. NO.

USA PRODUCTMARKEY/D/US SEN MA

MA 02129-0214

**PRODUCT** 1302

MARKEY COMMITTEE

PO BOX 290782

Charlestown

CODE

NATIONAL SALESPERSON

ACCEPTED BY AGENCY

SALESPERSON

LOCAL

39976

NAME

AND

**ADDRESS** 

BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	11111	4 1	07:00A	09:00A		04/16/13-04/19/13 04/22/13-04/22/13	THE EARLY SHOW	5	300.00	1500.00
2	11111	4	05:58A	07:00A	30s	04/16/13-04/19/13	WBZ NEWS	5	450.00	2250.00
FIXED		1				04/22/13-04/22/13				
3	11111	4 1	12:00N	12:27P		04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	5	550.00	2750.00
FIXED										
4	11111	4 1	09:00A	10:00A		04/16/13-04/19/13 04/22/13-04/22/13	RACHAEL RAY	5	450.00	2250.00
FIXED										
5	11111	4 1	04:30P	05:00P		04/16/13-04/19/13 04/22/13-04/22/13	JUDGE JUDY	5	900.00	4500.00
FIXED										
6	11110	3 1	05:00P	05:30P		04/16/13-04/18/13 04/22/13-04/22/13	5PM NEWS	4	800.00	3200.00
FIXED										
7 FIXED	01111	4	05:30P	06:00P	30S	04/16/13-04/19/13	530PM NEWS	4	900.00	3600.00
8	11011	3 1	06:00P	06:30P		04/16/13-04/19/13 04/22/13-04/22/13	WBZ NEWS	4	1000.00	4000.00
FIXED										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



39976

NAME

AND

**ADDRESS** 

SALESPERSON

USA



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WBZ TV 4

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**PAGE** 2

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928 ADVERTISER (OR AGENCY AND ADVERTISER)

SHORR JOHNSON MAGNUS MARKEY COMMITTEE

PO BOX 290782 1831 Chestnut St Ste 602

Philadelphia PA 19103-3700 Charlestown MA 02129-0214

USA

CONTACT M. D'ETTORRE PRODUCTMARKEY/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. **PRODUCT** 1302 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NO. WEEKS:

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
9 FIXED	01111	4	07:00P	07:28P	30S	04/16/13-04/19/13	WHEEL OF FORTUNE	4	1800.00	7200.00
10	11110	3 1	07:28P	07:57P	30S	04/16/13-04/18/13 04/22/13-04/22/13	JEOPARDY !	4	2700.00	10800.00
FIXED 11 FIXED	Su	1	09:00P	10:00P	30S	04/21/13-04/21/13	THE GOOD WIFE	1	6000.00	6000.00
12 FIXED	11111	4	11:35P	12:37A	30s	04/16/13-04/19/13 04/22/13-04/22/13	DAVID LETTERMAN	5	650.00	3250.00
13 FIXED	010100.	2	11:00P	11:35P	30S	04/16/13-04/18/13	WBZ NEWS	2	1800.00	3600.00
14 FIXED	Su	1	08:00A	09:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	550.00	550.00
15 FIXED	Su	1	07:00A	08:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	500.00	500.00
16 FIXED	Sa	1	11:35P	12:05A	30S	04/20/13-04/20/13	THE INSIDER	1	550.00	550.00
17 FIXED	Sa	1	08:00A	10:00A	30S	04/20/13-04/20/13	SATURDAY EARLY SHOW	1	600.00	600.00
18 FIXED	Su	1	06:00A	07:00A	30S	04/21/13-04/21/13	WBZ NEWS	1	350.00	350.00
								_		

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AND **PAGE** 3 AGENCY (OR SERVICE) ACTING AS AGENT FOR 346928 39976 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME SHORR JOHNSON MAGNUS MARKEY COMMITTEE Required PO BOX 290782 1831 Chestnut St Ste 602 AND Announcement 28 days **ADDRESS** Philadelphia PA 19103-3700 Charlestown MA 02129-0214 prior notice USA USA CONTACT M. D'ETTORRE PRODUCTMARKEY/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. SALESPERSON CODE NATIONAL

**PRODUCT** 1302

NO. WEEKS:

SALESPERSON BROADCAST SCHEDULE STARTING 04/16/13 AND ENDING 04/22/13

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ethnicity											
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:		58		57450.00
						_	Billing Summary				_
					Qtr 2	Apr 42450.00	<u>May</u> .00	<u>Jun</u> .00		<u>Total</u> 42450.00	
									GR	42450.00	

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